



**In**   
leisurenetworks.org

# INCLUSION ROUND

## CLUB TOOLKIT

10TH - 15TH JUNE 2025

# ROUND OVERVIEW

In:  
leisurenetworks.org



## TOGETHER FOR INCLUSION.

**On the field. In the club. In our community.  
From the grassroots to the goalposts — we  
build inclusion together.**

AFL Barwon is proud to support a community where everyone feels welcome, valued, and able to thrive. Thanks to our Inclusion Round Naming Rights Partner, Leisure Networks, we continue to grow our All-Abilities Football and Netball competitions, creating more opportunities for people of all abilities to get involved, develop their skills, and experience the fun, teamwork, and connection that sport brings.

This Leisure Networks Inclusion Round (10th-15th June 2025), we celebrate the people who make our clubs strong and vibrant — because everyone

deserves to feel part of the game, no matter their ability, culture, gender, or identity. Inclusion strengthens our clubs, our competitions, and our community.

In 2025, Pride celebrations will also be a key part of Inclusion Round, highlighting the importance of visibility, acceptance, and creating a safe space where every individual can be themselves.

Together with Leisure Networks, AFL Barwon is committed to breaking down barriers, building genuine connections, and making football and netball a place where everyone truly belongs.



# INCLUSION ROUND INITIATIVES

## HOW WILL AFL BARWON & LEISURE NETWORKS BE CELEBRATING INCLUSION ROUND?

### EVENT - EQUAL THE CONTEST SCREENING & INCLUSION WORKSHOP:

- **Who:** Club Leaders, Sponsors, Wellbeing Representatives, Umpires
- **Where:** Pivotonian Cinema
- **Time:** 5:30-7:30pm
- **Date:** June 4<sup>th</sup>, 2025
- **What:** This special event, hosted by Leisure Networks as part of AFL Barwon's Inclusion Round, is a powerful opportunity for clubs to learn, connect, and be inspired to create more inclusive sporting environments.



### ALL-ABILITIES AT GMHBA STADIUM:

**Friday 13<sup>th</sup> June 2025, Kardinia Park**  
**Free Entry, Gates 4:30pm**

- Newcomb vs Geelong West - 5:30pm
- Bell Park vs St Joseph's - 7:00pm

### YELLOW ARMBANDS AT AFL BARWON MATCHES

Clubs are required to collect yellow armbands within the from AFL Barwon's office at Highton Reserve. We ask that players & umpires wear armbands during their games on the 13-15th June to show their support for Inclusion and raise awareness in the Barwon Region.



# SOCIAL CONTENT



## SOCIAL MEDIA COPY EXAMPLES/INSPIRATION

This Leisure Networks Inclusion Round, we celebrate the people who make our clubs strong — people of all abilities, cultures, genders, and identities. Everyone deserves to feel part of the game. 🏡🏳️‍🌈 #togetherforinclusion #inclusionround

Together For Inclusion 🏡🏳️‍🌈 On the field. In the club. In our community — we build inclusion together. #togetherforinclusion #inclusionround

## FONT PREFERENCES

**HEADING - PODIUM SHARP (OR CLOSE MATCHES - ANTON OR IMPACT)**

Body - Arial Font Family

## COLOUR PALETTE

#F47E3A #f8f149 #ffffff #000000



## STORIES

[CLICK HERE FOR STORY TEMPLATE](#)



## POSTS

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# WEB CONTENT

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## AFL BARWON STAFF EMAIL SIGNATURE



## AFL BARWON WEBSITE BANNER



## AFL BARWON WEBSITE ARTICLE HEADER

